

IN THE SPECIFICATION:

The specification as amended below with replacement paragraphs shows added text with underlining and deleted text with ~~strikethrough~~.

Please REPLACE the paragraph at page 5, lines 4-15 ("The method according to a first invention.... information on transaction reservation"), with the following paragraph:

a1 The method according to a first invention is characterized in that a method for accepting transaction reservation, comprising the steps of: electronically presenting information on transaction favors of a transaction target defined for each time zone or time period to a plurality of customers; electronically accepting information on transaction reservation at a selected time zone or time period by a customer; and performing a transaction with favors for the reserved transaction target, when the visiting time of a customer to a shop, or the finish time of the transaction is included in the time zone or time period in association with said accepted information on transaction reservation.
